

**VGFOA Professional Development Program
Budgeting: Preparing for Change
Tuesday, November 19, 2019
Thomas Nelson Community College
Hampton, Virginia**

Speaker Bios

Environmental Change: Planning and the Financial Impacts of Sea Level Rise

**Alice M. Kelly, CPA
Director of Finance
City of Virginia Beach, Virginia**

Alice M. Kelly, CPA has been Director of Finance for the City of Virginia Beach since August 1, 2019 and Interim Director of Finance since December 1, 2018. She also served as Comptroller for City of Virginia Beach from June 2018 to November 2018. Previously she was Chief Financial Officer for the City of Portsmouth, Virginia from 2015 to 2018. Ms. Kelly worked for the City of Norfolk, VA for 25 years as Director of Finance and prior to that as Assistant Director of Public Works. In both the City of Norfolk and the City of Portsmouth she served as an ex officio Board member for the Retirement Boards, assisting in the coordination and management of the investment portfolios. She earned a Bachelor of Science degree in Accounting from Virginia Polytechnic Institute and State University (Virginia Tech). She is a licensed Certified Public Accountant and previously served as chairperson of the Board for the Norfolk Municipal Employees Federal Credit Union.

**Terry O'Neill
Director of Community Development
City of Hampton, Virginia**

Bachelor of Architecture – Virginia Tech (1980)
Member of the American Institute of Certified Planners (AICP)
Employed with the City of Hampton since 1983:

- Became Director of Planning in 1993
- Became Director of Planning and Neighborhood Services in 2007
- Became Director of Community Development in 2010

**Kyle Spencer
Deputy Chief Resilience Officer
City of Norfolk, Virginia**

Kyle Spencer has been the Deputy Chief Resilience Officer for the City of Norfolk the last two years, and has spent more than a decade working to make Norfolk a more resilient city as a consultant and as a technology leader with the City for six years. Kyle's primary focus is implementing the City's Resilience Strategy by managing complex water management,

environmental, urban planning, and smart cities projects. Kyle currently leads the program management of Norfolk's \$112M HUD grant for the NDRC Ohio Creek Project, and Norfolk's US Army Corps of Engineers Coastal Storm Risk Management Design efforts. Kyle also oversees Norfolk's Brownfields program, including over \$1M in grants from the EPA, VDEQ, and VRA. While with the City, Kyle has been collaborating with regional partners on resilience innovations to support research projects with universities, and developing business solutions in the resilience sector by turning Norfolk into a coastal community laboratory. Recently, his work in smart cities awarded Norfolk a 2019 Governors Technology Award in "Cross-Boundary Collaboration on IT Service Initiatives." Kyle is a certified GIS Professional, and earned his Bachelor's degree in Geographic Science from James Madison University.

Economic Outlook and Building Financial Resiliency (Part 1)
Financial Resiliency and Preparing for Change in a "VUCA" World (Part 2)

Sheryl D. Bailey, Ph.D.
Visiting Professor of Practice
Virginia Tech

Dr. Sheryl Bailey has over 25 years of experience in administration and finance as a senior executive in state and local government and the private sector, including gubernatorial cabinet and state authority director experience in Virginia. Dr. Bailey has overseen enterprise-wide administrative services for complex statewide functions and consolidated county government and public school operations, including directing several landmark initiatives that transformed operations and significantly enhanced outcomes, efficiency and effectiveness. She has a proven record of directing broad-based strategic planning as the foundation for substantial growth and operational advancement. Dr. Bailey also has experience at the forefront of public policy initiatives with national, state and local government and has presented a policy briefing on Capitol Hill on the federal tax policy of municipal securities and financing infrastructure.

Dr. Bailey has a state and local record of successfully leading financial turnarounds and enhancing performance. Her extensive finance experience also includes directing a state municipal bond bank, the Virginia Resources Authority, overseeing \$2.6 billion in total bond transactions and funding for multiple, diverse state bond pools in just over four years, and directing a public finance division for a national municipal advisory firm as a licensed Series 50 Municipal Advisor. Dr. Bailey has directed complex municipal debt and capital management programs and the financial policy and planning of several regional authorities and major jurisdictions, as well as overseen the development and financing of large economic development initiatives and public-private partnerships. Throughout her career, Dr. Bailey has successfully restructured numerous bond programs and debt portfolios, achieved multiple credit rating upgrades and enhancements, increased statutory authority for infrastructure options and secured hundreds of millions in refunding savings.

Dr. Bailey formerly served on the Board of Directors of the Municipal Securities Rulemaking Board, with approval by the U.S. Securities and Exchange Commission. She has been active for many years in the International City/County Management Association and the Government Finance Officers Association and their state affiliates, having held leadership positions and served on several national

and state task forces and committees. Dr. Bailey achieved her Bachelor's degree *summa cum laude* in Economics from Norfolk State University and her Master's and Doctorate degrees in Economics from Harvard University, and she has served on the faculties of several universities. Dr. Bailey also is a graduate of the Virginia Executive Institute, the Senior Executive Institute at the Weldon Cooper Center for Public Service at the University of Virginia, Leadership Metro Richmond and the CIVIC Leadership Institute of Hampton Roads, and she has served on the boards of directors and councils of numerous civic organizations.

Leading in Turbulent Times

Jackson C. Tuttle
Retired
Former City Manager, City of Williamsburg, Virginia

Jackson C. Tuttle, II retired in 2015 as City Manager of Williamsburg, Virginia, after 38 years of local government service in Florida and Virginia. Jack is a Life Member of the International City/County Management Association and ICMA Credentialed Manager. His BA is from the University of North Carolina, Chapel Hill; and MPA from the University of West Florida, Pensacola. From 2006 to 2017 he taught local government management as an Adjunct Professor for the Virginia Tech MPA Program. Prior to retirement, he served on the board of the Alliance for Innovation and as President of the Virginia Local Government Management Association. He currently serves on the boards of the Williamsburg Health Foundation and the Virginians for High Speed Rail. He is the recipient of the 2014 ICMA Career Excellence Award and the 2014 College of William and Mary Prentis Award. Jack also is a retired Captain, U.S. Naval Reserve.

Citizen Engagement Case Study: Hampton's Proactive "I Value" Campaign

Brian D. DeProfio, MPP
Assistant City Manager
City of Hampton, Virginia

Mr. DeProfio has served as a member of City Manager's Office staff in Hampton, Virginia, from 1996 to 2006 and from 2011 to present, currently as Assistant City Manager. During his time with the City, Mr. DeProfio has played a key role in regional programs, large strategic initiatives, and financial policy and planning in the City. Mr. DeProfio served a special assignment as the Interim Director of the private non-profit Virginia Air and Space Center from 2011 through 2014, where he led that institution out of financial challenges, launched new exhibits and programs, and instituted a renovation plan at the Center. In recognition of his accomplishments at the Center, Mr. DeProfio received the NASA Distinguished Public Service Medal and the Rotary's Paul Harris Fellow award. Mr. DeProfio served as the City's Director of Budget and Strategic Initiatives from 2014 through 2017.

Mr. DeProfio served as the Director of Finance and Administration and Chief Operations Officer of Virginia Resources Authority (VRA) from 2006 through 2010. At VRA, he oversaw the day-to-day operations of the \$4 billion Authority and took a lead role in responding to the challenges posed by

the economic and credit downturn while maintaining VRA's credit rating and high level of customer service to its local government borrowers. In this capacity, he led efforts to enhance VRA's underwriting guidelines, legal documentation, investment policies, and bond financing process as well as its strategic direction, organizational structure, and service model. Mr. DeProfio also played a lead role in rescuing a troubled regional authority from insolvency and coordinating the execution of two of the largest and most complex financings in VRA's history (totaling approximately \$450 million). Mr. DeProfio led the development of the Authority's first Comprehensive Annual Financial Report and achieved the Government Finance Officers Association's Certificate of Excellence in Financial Reporting.

A native of Shelton, Connecticut, Mr. DeProfio received his undergraduate training at Southern Connecticut State University and his Masters of Public Policy from the College of William and Mary. Mr. DeProfio served as a Governor's Fellow in the Virginia Department of Planning and Budget in 1996 and as a legislative intern in the Connecticut General Assembly to the Senate Chairman of Energy and Technology in 1995.