



2021 VIRTUAL SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

Attention All Prospective Exhibitors/Sponsors!

We are still working for our membership, and want you to be included! We just signed on with a developer to host our Virtual Spring Conference on three separate dates, **June 10, 15, and 24**, and it includes a **Virtual Exhibit Hall**! You can make your virtual booth interactive with ads, virtual meeting links, and photos. If you just want to sponsor our virtual conference, your company will be featured across our platform throughout the virtual event. We do have tighter deadlines than before due to the nature of our contract with this platform, so we need you to express your desire to participate by **May 14th**! Despite the challenges we all face, we are hoping to continue to partner with you to provide exposure to the VGFOA members who have a great combined impact on the governmental and financial industry across the Commonwealth, and in many cases, nationally. VGFOA appreciates your consideration and thanks you for your invaluable contributions. We would not be successful without your support!

VIRTUAL EXHIBIT BOOTH—\$1,000

- Dedicated booth in our virtual exhibit hall
- Attendees can connect with you through your booth

VIRTUAL SPONSORSHIP—\$2,000

- Logo throughout the virtual event platform
- Possibility for media ad to run as pop up on the virtual conference site

COMBINATION BOOTH/SPONSOR—\$2,500

We are working on a mobile game similar to our bingo card to drive traffic to you. **Deadline to submit for inclusion in the virtual event is May 14th!**
Questions? Contact Aaron McCoy, Associate Member Chair, at amccoy@vbso.net and/or Jenny Fletcher at jfletcher@valocalfinance.org.