



2020 FALL VIRTUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Attention All Prospective Sponsors!

In light of the all the changes we've all been faced with this year, the VGFOA is continuing in its mission to foster financial excellence in government by creating opportunities for professional development. The VGFOA has made the move to a virtual Fall Conference over three separate dates in October, November, and December. We can still use your help as we will be providing Fall Conference Survival Packages to our virtual attendees in October. We are putting together an online program that could include your ad and a sponsorship postcard that will link our attendees to your website. Despite the challenges we all face, we are hoping to continue to partner with you to provide exposure to the VGFOA members who have a great combined impact on the governmental and financial industry across the Commonwealth, and in many cases, nationally. VGFOA appreciates your consideration and thanks you for your invaluable contributions. We would not be successful without your support!

POSTCARD LOGO—\$100

- Will be included in packages sent to each attendee
- QR code will link to our conference website, which will link to you!

ADVERTISING—\$250

- To include in digital program on our website
- Ad provided by your company in pdf format

Additional donations are greatly appreciated to help us meet overhead costs.

Deadline to submit for inclusion in the advertising is September 30th!

Questions? Contact Aaron McCoy, Associate Member Chair, at amccoy@vbso.net and/or Jenny Fletcher at jfletcher@valocalfinance.org.