December 2003

It is the Newsletter Committee’s goal to provide timely, educational and relevant information to the VGFOA members. Participation of the VGFOA members in providing feedback, writing relevant articles and/or providing other information to further the goals of the Newsletter Committee is strongly encouraged. Please visit the VGFOA website at www.vgfoa.org; contact VGFOA Board members or contact Newsletter Committee members for additional information and/or feedback. Newsletter Issues: March, June, September and December.

President’s Message - Larry Clark

The 36th Annual VGFOA Fall Conference was a great success. Approximately 170 individuals attended this year’s conference in Charlottesville. Attendees enjoyed wonderful food, fellowship and, most importantly, educational opportunities in the form of seminars and vendor interaction. New to this year’s conference was a breakfast that was held to honor past presidents of the organization. Event coordinator Bill Johnson presented honorees with gold-plated nametags inscribed with their name and the year they served as president. The breakfast also served as an opportunity for the Board to receive input regarding existing programs and the future direction of our organization. The success of the conference is due in large part to the many speakers, sponsors and exhibitors that gave of their time and efforts. The Board extends a thank you to these individuals and organizations for their continued support of VGFOA programs.

I would like to take this opportunity to recognize Joe Casey for the leadership he provided as President in 2003. Under Joe’s leadership, the Board implemented a certificate program, a paid Executive Secretary position, a regional fellowship program, strategic committee structuring, vendor recognition, an alumni program and a collaborating organization program. Joe’s energy and dedication to our organization were an inspiration to the Board.

The Board will be absent Bill Johnson and Jim Kister in 2004. Bill Johnson completed his tenure on the Board in 2003 as Past President. Jim Kister, who served on the technology committee, has earned a well-deserved rest. Both will be missed.
Following the conference, the VGFOA membership held its annual meeting at which the following individuals were either elected or appointed to the 2004 Board:

Larry D. Clark  President
Phil Grant  President Elect
Terry S. Adams  Vice President
Joseph P. Casey  Past President
Shelley Carmichael  State Representative
Rebecca Owens  Education Committee
Ron DeWitt  Education Committee
Marycarol C. White  Newsletter Committee
JoEllen Kerns  Membership & Awards Committee
Steven Solomon  Government Finance Research Committee
Bruce Grant  Technology Committee

Board membership requires dedication, hard work and a commitment to excellence. I would like to thank each of the above individuals for their willingness to give of their time to serve on the VGFOA Board. The Board also recognizes that the above individuals would not be available to serve our organization if it were not for the support of their employers. Therefore, we extend a thank you to the many jurisdictions throughout the Commonwealth that continue to support our organization in its mission.

Under the leadership of then President Jesse Hall, the Board held a strategic planning meeting at Wintergreen in 1999 to discuss the future direction of our organization. A facilitator was brought in to guide the Board through the two-day process. From that meeting the Board laid the foundation for a strategic plan that was adopted by the membership at the 2000 Fall Conference. Many of the goals and objectives denoted in the strategic plan such as, creation of a certificate program, affiliations with other organizations, enhancing the web site and increasing membership have been implemented. The time has now come for the Board to hold another strategic planning meeting to evaluate implementation of the strategic plan and the success and effectiveness of our programs and services. At the December 4th Board meeting I will ask the Board to consider possible dates for a strategic planning meeting. I anticipate that the meeting will be held some time after the spring conference. Please forward any thoughts you have regarding the future direction of our organization to Judy Gough and they will be considered at the meeting.

With the conclusion of the Fall Conference it is now time to turn our attention to the Fiscal Year 2004-05 budget process. I wish you all smooth sailing in this endeavor and hope to see each of you at the Technology Conference in Roanoke and the Spring Conference in Virginia Beach. Remember to visit our web site for a listing of upcoming classes and information regarding our new certificate program.

Take Care!
Larry
Officers:

**President:** Larry D. Clark  
Tele#: (804) 227-3159. Email: busternpepper@aol.com

**President-Elect:** Phil Grant, Director of Finance, Town of Vienna.  
Tele#: (703) 255-6320. Email: finance@ci.vienna.va.us

**Vice President:** Terry S. Adams, Utility Controller, County of Hanover.  
Tele#: (804) 365-6016. Email: tsadams@co.hanover.va.us

**Executive Secretary-Treasurer:** Judy Gough  
Tele#: (866) 208-7025. E-mail: jgough@hoos.net

Directors/Chairpersons:

**Awards and Membership Committee:** Jo Ellen Kerns, Senior Budget Analyst, County of Loudoun.  
Tele#: (703) 777-0178. Email: ikerns@loudoun.gov

**Education Committee:**  
Rebecca Owens, Director of Finance, County of Roanoke.  
Tele#: (540) 772-2020, Ext. 327. Email: rowens@co.roanoke.va.us  
Ronald DeWitt, Accounting Manager, City of Newport News.  
Tele#: (757) 926-8439. Email: rdewitt@nngov.com

**Newsletter Committee:**  
Marycarol C. White, Director of Financial & Management Svcs., County of York.  
Tele#: (757) 890-3737. Email: white@yorkcounty.gov

**Govt. Finance Research Committee:** Steven A. Solomon, Chief of Automated Financial Services, County of Fairfax.  
Tele#: (703) 324-2189. Email: Steven.Solomon@fairfaxcounty.gov

**Technology Committee:**  
Bruce Grant, Director of Finance, Augusta County Service Authority.  
Tele#: (540) 245-5672, Email: bgrant@co.augusta.va.us

**Past President:** Joseph P. Casey, Director of Finance and Management Services, County of Hanover.  
Tele#: (804) 365-6015. Email: jcasey@co.hanover.va.us

**State Representative:** Shelley Carmichael, Assistant Director of Finance, County of Stafford.  
Tele#: (540) 658-8692. Email: scarmichael@co.stafford.va.us

**VGFOA SPRING CONFERENCE:**

Mark your calendars now for the 2004 VGFOA Spring Conference in Virginia Beach on May 2 through May 4. The program is being developed now. Please contact Terry Adams at tsadams@co.hanover.va.us with topic suggestions or recommendations.
**CALENDAR OF UPCOMING EVENTS**

<table>
<thead>
<tr>
<th>Event Date</th>
<th>Event Title</th>
<th>Location</th>
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<tbody>
<tr>
<td>January 15-16</td>
<td>Operating &amp; Capital Budgeting</td>
<td>Roanoke, VA</td>
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<tr>
<td>February 19-20</td>
<td>Cash &amp; Investment Management</td>
<td>Richmond, VA</td>
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<tr>
<td>March 11-12</td>
<td>Innovations, Technology &amp; Management Issues Conference</td>
<td>Roanoke, VA</td>
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<tr>
<td>March 15-16</td>
<td>Intermediate Governmental Accounting</td>
<td>Fairfax, VA</td>
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<tr>
<td>April 28-29</td>
<td>Internal Controls, Auditing, and Fraud</td>
<td>Chesapeake, VA</td>
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<tr>
<td>May 2-4</td>
<td>VGFOA Spring Conference</td>
<td>Virginia Beach, VA</td>
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<td>May 20-21</td>
<td>Virginia Government &amp; Law</td>
<td>Roanoke, VA</td>
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<td>June 13-16</td>
<td>GFOA Annual Conference</td>
<td>Milwaukee, WS</td>
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<td>July 15-16</td>
<td>Issuing Debt &amp; Debt Management</td>
<td>Richmond, VA</td>
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<td>September 16-17</td>
<td>Advanced Cash Management</td>
<td>Fairfax, VA</td>
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<tr>
<td>November 16-17</td>
<td>Personnel Management</td>
<td>Chesapeake, VA</td>
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**Financial Performance Measures for Local Governments on the Web – Bruce Chase:**

Radford University's Governmental and Nonprofit Assistance Center (GNAC) is ready to update the Financial Performance Measures for Virginia Governments web site for 2003 financial information. The web site contains key financial information from the new government-wide financial statements established under GASB Statement No. 34. The web site is at [www.gnac.radford.edu](http://www.gnac.radford.edu).

Once you complete your 2003 CAFR please forward to the address below so that your localities information can be updated in the database. As CAFRs are received, the database will be updated and the information will be available immediately on the web site. Please send your CAFR to: Bruce W. Chase, Ph.D., CPA, Radford University, Box 6951, Radford, VA 24142, Phone (540) 831-5744.

**VGFOA BY-LAWS UPDATE – Joe Casey:**

The Immediate Past President chairs the By-Laws Committee, along with two active members. The By-Laws Committee proposes changes, additions, and deletions to the by-laws for consideration by the general membership. Over the next year, I will be working to update the by-laws of our organization. Please contact me at [jcasey@co.hanover.va.us](mailto:jcasey@co.hanover.va.us) with any suggestions, concerns or input.
VGFOA FALL CONFERENCE:

The 2004 VGFOA 36th Annual Fall Conference held in Charlottesville on October 28-31 was a great success. We had approximately 170 attendees and 20 sponsors and exhibitors. Thanks to Larry Clark for excellent job as our conference coordinator. Also, special thanks to the vendors that supported the conference with contributions, speakers and exhibits.

- New World Systems
- SunTrust
- BB&T
- Bank of America
- Higher Standards
- The Bank of New York
- Standard & Poor’s
- Fitch Ratings
- RR Donnelley
- McGuireWoods
- Mason Cognos
- PBGH
- Public Financial Management
- RS Eden Systems
- Evergreen Investments

VGFOA COMMITTEE REPORTS

AWARDS & MEMBERSHIP COMMITTEE – Jo Ellen Kerns:

The Committee has been tasked by the VGFOA Board to revise the Pettigrew scholarship program and make it more meaningful. Following up on that, the Committee members met and are in the process of drawing up the new policy with the goal of giving fewer scholarships but increasing the amounts given and have a competitive ranking to determine the scholarship recipients. More will come out in the March newsletter about the changes.

The Organization has had many requests over the last few years to provide our membership database to various organizations. The Committee was requested to present a recommendation to the Board regarding this; we recommended that the membership list not be disseminated but that the President of the Organization is to be given discretion in certain instances, such as to GFOA to provide the database. This was approved at the October Board meeting.

NEWSLETTER COMMITTEE – Terry Adams:

Please join me in welcoming the new Newsletter Committee Chair, Mary Carol White. It has been a pleasure to serve you as Newsletter Committee Chair over the past two years, although sometimes hectic. The key to a valuable newsletter is receiving contributions and suggestions from the readers. While I know that everyone is busy, please consider submitting articles or announcements. The newsletter is produced quarterly: March, June, September, and December. Request for information is usually emailed to the general membership the first week of the preceding month and due within two weeks. For additional information or suggestions for the newsletter, please contact Mary Carol White at white@yorkcounty.gov.

You can now register online at www.gfoa.org for the GFOA 98th Annual Conference. The 2004 conference will be held June 13-16 in Milwaukee, WS. There will be more than 60 concurrent sessions and discussion groups for finance professionals.
Government Finance Officers Association – 2004 Awards for Excellence in Government Finance:

The GFOA's Awards for Excellence in Government Finance recognize contributions to the practice of government finance that exemplify outstanding financial management. The awards stress practical, documented work that offers leadership to the profession and promotes improved public finance. Entries may be submitted for consideration in any of the following eight categories:

- Accounting, auditing, and financial reporting
- Budgeting and financial planning
- Cash management and investing
- Capital finance and debt administration
- Pensions and benefits
- Management and service delivery
- Enterprise financial systems
- Technology

Eight criteria are examined when considering an application for the award: local significance and value, technical significance, transferability, documentation, the cost/benefit analysis, efficiency, originality, and durability. Membership in the GFOA is not required to apply for an award; however, nonmembers and students must be sponsored by an active GFOA member. To request information about the Awards for Excellence program, send an e-mail to Joanne Howard (JHoward@gfoa.org).

The application can be found on the GFOA website at www.gfoa.org/services/awards.shtml. All applications must be postmarked by January 31, 2004.

(Source: GFOA website at www.gfoa.org)

Bingham Arbitrage Rebate Services, Inc. has moved. The new address is 1506 West Main Street, Richmond, Virginia 23220. For more information call Kim, Meredith or Patrick at (804) 288-5312.

King George County
Pamunkey Regional Jail Authority

EMPLOYMENT OPPORTUNITIES:

MANAGER OF ACCOUNTING SERVICES - City of Roanoke - The Manager of Accounting Services oversees the City’s accounting and payroll systems and supervises staff of the accounting, accounts payable, and payroll functions. This position establishes and oversees financial and accounting policies. It serves as Deputy Director and/or Director of Finance in their absence. Bachelor’s degree with a major in accounting; five to ten years related experience and/or training in accounting, a governmental operation and supervisory experience; or equivalent combination of education and experience. CPA preferred. Salary range $57,500 - $72,000. Visit our website at www.roanokegov.com to apply on-line or to download an application. Applications may be mailed to City of Roanoke, 215 Church Avenue, SW, Roanoke, Virginia 24011. Applications accepted until the position is filled. EEO/AA

Terry S. Adams, Newsletter Chairperson
Virginia Government Finance Officers Association
P. O. Box 470
Hanover, Virginia 23069